



UNIVERSITY OF WASHINGTON

BOTHELL

Business Administration Program

FOR IMMEDIATE RELEASE

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APPLICATIONS FOR MBA TRIPLE AT UNIVERSITY OF WASHINGTON, BOTHELL

MBA applications have tripled at the University of Washington, Bothell, through the first round for Autumn 2001 admission. The evening MBA Program, which focuses on managing in technology-oriented businesses, was recently re-named from the Master of Management Program that started in 1998. The increase is compared to the number of applicants at this time last year for the Master of Management Program.

“We are very pleased with the quality and the number of applicants who have submitted materials,” said Stan Slater, Professor and Director of the Business Program at UW Bothell. Slater added, “Prospective students are from leading regional and international companies such as Boeing, Microsoft, AT&T Wireless and Wells Fargo, as well as from some small and young businesses.”

According to Don Whitney, Manager of MBA Admissions, “Applicants say they like: 1) the focus on managing in technology-oriented businesses; 2) the quality and location of the program; 3) the reputation of an MBA degree from the University of Washington

with outstanding UWB faculty.” Whitney added, “Space remains open for the final round of applications.”

June 1 is the final application deadline for the MBA Program that starts annually in the fall. The evening program may be completed in twenty-two months or three years depending on the student’s schedule. Information Sessions are scheduled for April 10 and 24 and May 8 and 22 at 6 p.m., UW1 Building, Room 361. To learn more about the MBA Program at UW Bothell including registration for Information Sessions or how to order an application packet, prospective students may refer to: www.bothell.washington.edu/bus or call 425-352-5434.

The new UW Bothell campus, located near the I-405 and 522 interchange in Bothell, opened in September 2000 with classrooms wired with the latest technology. Graduate and undergraduate programs are offered in Business, Computing and Software Systems, Interdisciplinary Arts and Sciences, Nursing, and Education.