

Don't Waste Your Money on Another Meal Replacement, Energy or Protein Bar Before You Read This...

*Mercola.com's New CocoaCassava™
Raises the Bar on Nutrition ...*

I know that many of you lead very busy lives and can't always sit down to eat a healthy and relaxing meal.

For a variety of reasons, you may be inclined to buy and eat one of the many meal replacement or protein bars:

- ➡ You need something quick and convenient. Perhaps you're late for work and you haven't had breakfast
- ➡ Or it's mid-afternoon, your energy is flagging and you need a fast pick-me-up
- ➡ Or you need to lose a few pounds and substituting a healthy bar for an unhealthy meal sounds smart
- ➡ Perhaps you want to exercise but haven't eaten in hours. Your stomach may be growling and a granola bar sounds healthier than a candy bar or other sugary snack

I understand, but here's the problem.

With so many of these energy bars available on the market today, it can be hard to determine which bar is good for you. What's more, **many of these bars are so loaded with less-than-optimal fats and loads of sugar that they aren't any better than eating a candy bar.**

Your confusion over knowing which bar to select is not your fault.

The marketing of these bars is very intentional and very slick. In fact, the industry spends millions of dollars to advertise these bars every year.

Now, in a perfect world, I would advise you to forget all about these bars and just stick with healthy foods. That's still the best policy to follow most of the time.

But it's not always practical-or realistic.

The good news is I have found a bar that is **filling, nutritious and delicious!**

Since their introduction, our new **CocoaCassava™ Bars** have become one of the most popular products offered on Mercola.com-and for many good reasons.

For starters, unlike so many of these other bars, our **CocoaCassava™ Bars** are loaded with a smart balance of healthy protein, fats and fiber that truly promotes optimal health.

How Do CocoaCassava™ Bars Stack Up Against Other "Energy" Bars?

My team and I have been researching this market for quite a few years, but I've never been totally satisfied with the bars on the market. So I decided to take the road less traveled-and formulate my own bar.

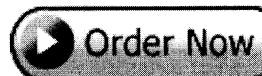
I brought in one of the world's top biochemists. We spent tens of thousands of dollars on research in developing **an energy bar that is a nutritional powerhouse!**

Knowing you would be as discriminating as I am, I demanded that the bar fit the following requirements:

- ✓ **Great taste, otherwise you wouldn't eat it**
- ✓ **All-natural ingredients**
- ✓ **No preservatives or stabilizers**
- ✓ **Unrefined sugars to support blood glucose health and promote sustained energy**
- ✓ **Smarter fats, with no trans fats**
- ✓ **Fiber for the healthy support of your digestive system**
- ✓ **Consistent with the precepts in the Take Control of Your Health program**
- ✓ **Excellent value**

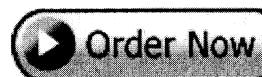
It hasn't been an easy task. It has taken a full year of detailed research to develop our nutritious, delicious

CocoaCassava™ Bars



**One Box of 12 Bars
20% Off!**

or even better ...



**Three Boxes
33% Off!**

CALL 877-985-2695

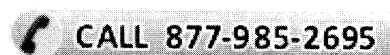
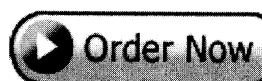
CocoaCassava™ Bars. In fact, we had to change the formula 16 times to create what we truly believe is the **most health-promoting and best tasting bar on the market today!**

I made sure that our **CocoaCassava™ Bars** supply you with **REAL nutritional value and real taste.**

And now you can discover the new **CocoaCassava™ Bar** found *only* at Mercola.com-the **quick, convenient and health-promoting solution** for busy people like you and me.

The **CocoaCassava™ Bar** is a nutritious choice with a **perfect balance of smarter fats, protein and fiber that will truly nourish your body and support your health** -- Plus it tastes delicious!

**Order Your 12-Bar Box
of Cocoa Cassava
Bars Now!**



Our All-Natural Ingredients Make Our CocoaCassava™ Bars Delicious, While Promoting Good Health

Why are our **CocoaCassava™ Bars** so delicious?

Because we use **natural ingredients, including chocolate, high-quality whey protein from raw milk, and coconut oil.** In addition to the great taste from the tropical-tasting coconut and the rich dark chocolate in these bars, you'll also get a zingy little crunch.

You will find the coconut oil and shredded coconut add a delicious taste to our bars, while enhancing the texture and fiber content. In fact, to ensure you receive the highest quality available, **CocoaCassava™ Bars** use the very same **Fresh Shores Coconut Oil** sold at our online store.

What You Won't Find in Our CocoaCassava™ Bars

Just as important as what you will find in the new CocoaCassava™ Bars is what you *won't* find in them:

You won't find any gluten, which is a highly allergenic substance for many people with sensitivities.

Instead, you'll find **natural cassava flour** in our bars. Cassava, or manioc root, is an edible starch and a major source of carbohydrates. Cassava has been used as a major staple food for many South American tribes, since Pre-Columbian times.

Besides being less allergenic, cassava flour is also much more nutritious than wheat flour, which has typically been refined, bleached and stripped of nutrients.

You won't find any high fructose corn syrup (HFCS). This chemically-converted, non-natural, corn-based sweetener can have negative effects on health. Fructose is metabolized to fat more than other sugars,

making it clearly fat-promoting.

But you won't have to worry about this in our **CocoaCassava™ Bars**, because they don't contain high fructose corn syrup.

You won't find toxic artificial sweeteners like sucralose, Nutrasweet or aspartame.

Our **CocoaCassava™ Bars** contain specially-chosen, longer-lasting natural and unrefined sweetener sources. This means that the sugars in our **CocoaCassava™ Bars** metabolize more slowly and evenly into blood glucose for sustained energy.

You won't find problematic soy proteins. Most food and energy bars contain soy proteins. And today's cheap soy protein, much of which can be waste products of the soy oil industry, is often over-processed with high heat that destroys the inherent nutritional value of the protein and can produce toxins, such as nitrates and monosodium glutamate (MSG).

That's why we use high quality whey protein and the tiny bit of soy that we do use, soy lecithin, is from organic non-genetically modified soy.

You won't find any monosodium glutamate. MSG, or glutamic acid, is often used as a flavor enhancer, despite the possible adverse reactions associated with it. There is no MSG in our bars.

You won't find any nuts, genetically modified ingredients, polyunsaturated oils or preservatives in our **CocoaCassava™ Bar** either.

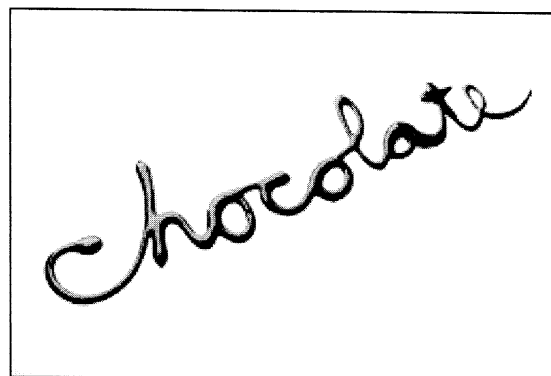
What you will find is a satisfying and delicious bar that is filling and nutritious!

If You Are A Chocolate Lover, Don't Worry, I Kept You in Mind

There were two reasons why we added a high quality, natural-source dark chocolate to the **CocoaCassava™ Bar**. The first was taste! I think you will find them not only healthy for you, but they taste delicious, too!

However, taste was not the only reason for including chocolate in our **CocoaCassava™ Bars**. Aside from our desire to have you savor the delectable taste and aroma of the high-quality chocolate in our bars, you can derive good nutritional benefits by eating chocolate in moderation.

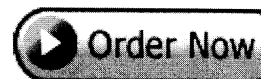
Chocolate has been shown to be relatively high in antioxidants, which fight free radicals that damage body tissues*. And dark chocolate not only contains these high antioxidants, but the polyphenols in dark chocolate may



Achieve your optimal weight with smart nutrition and exercise. Try replacing a meal with a healthy & delicious CocoaCassava™ Bar today.



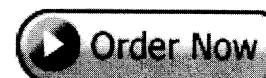
**One Box of 12 Bars
20% Off!**



also support good blood pressure health and insulin health*.



**1 Free Boxes
33% Off!**



So Take the "Taste Test" Challenge!

CALL 877-985-2695

Right now, I'd like to challenge you to compare our **CocoaCassava™ Bar** to any other bar on the market-Pria Bars, Clif Bars, Power Bars, or any of the hundreds of bars out there.

Do your own "taste test." Compare them for taste. Compare them side-by-side for their real (not just slickly marketed) health-promoting benefits. I am convinced that once you try them, you will love these **CocoaCassava™ Bars** as much as I do.

Each box of 12 nutritious and delicious **CocoaCassava™ Bars** retails for just \$35.95, which amounts to just \$3.00 each. (These nutritious bars are available in an economical box quantity only.)

When you add up all the valuable nutrients in each of our bars, this is truly one of the best health bargains you'll ever find.

And when you compare the cost of this nutritionally-sound food bar to the cost of even a quick meal at a restaurant (or one of those less-than-healthy coffee lattes), you can easily see the real value.

Our Personal Pledge

When it comes to choosing the **CocoaCassava™ Bar**, I feel it's important to let you know that Mercola.com will fully support you in your decision.

That's why we pledge to offer you:

Great Taste, Great Value and Honest, Wholesome Nutrition

We also pledge that, unlike many bar manufacturers, our **CocoaCassava™ Bars** will never contain inferior ingredients. **You have my word on this.** What you will find is a bar loaded with great taste and nutrition.

So Order Now Before They Sell Out

Remember, **CocoaCassava™ Bars** are:

- ✓ **Delicious and moist, with a great texture and no unpleasant aftertaste**
- ✓ **Quick and convenient for your busy lifestyle-whether you need a snack, an energy boost or a meal replacement**

- ✓ **Health-promoting and satisfying, with no reason to feel guilty anymore**
- ✓ **Perfect for dieters, with ingredients that keep you feeling full and satisfied, boost your metabolism, and support your optimal weight**
- ✓ **Suitable for everyone, and a perfect choice for people with active lifestyles, dieters, people concerned about blood sugar, and travelers**

You'll enjoy every bite!

You won't find these bars anywhere else—they are exclusive to Mercola.com.

So please accept my invitation to be among the first to discover our new **CocoaCassava™ Bars** for yourself -- and join me on a path to better health and an enhanced quality of life. Order yours today!

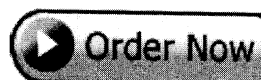
CocoaCassava™ Bars



One Box of 12 Bars

Retail Price: \$35.95

Special Price: \$28.75 (20% Off!)



or even better ...

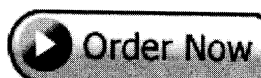


Three Boxes

"Get 3 boxes for the price of 2!"

Retail Price: \$107.85

Special Price: \$71.00 (33% Off!)



CALL 877-985-2695

Save even more! When ordering the 3 Boxes option above you

will save over 55% on Combined Shipping and Handling!

CocoaCassava™ Nutrition Facts & Ingredients

Nutrition Facts

Serving Size 1 Bar (45g)
Servings Per Container 12 bars

Amount Per Serving	
Calories 190 Calories from Fat 80	
	%Daily Value*
Total Fat 10g	15%
Saturated Fat 7g	35%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 1g	
Cholesterol 5mg	2%
Sodium 45mg	2%
Total Carbohydrate 26g	9%
Dietary Fiber 2g	8%
Sugars 9g	
Sugar Alcohol 3g	
Protein 5g	

Vitamin A 0% • Vitamin C 0% • Calcium 6% • Iron 10%

Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.							
	Calories	2,000	2,500		Calories	2,000	2,500
Total Fat	Less Than	65g	80g	Sodium	Less Than	2,400mg	2,400mg
Saturated Fat	Less Than	20g	25g	Total Carbohydrate		300g	375g
Cholesterol	Less Than	300mg	300mg	Dietary Fiber		25g	30g
Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4							

Ingredients: Cassava Flour, Fruit Juices (Pear, Grape and/or Apple), Natural Rice Dextrins, Coconut Oil, Dark Chocolate C Native Proserum Whey Protein, Raw Chia Seeds, Xylitol, Unsweetened Coconut, Dutched Cocoa Powder, Xanthan, Proserum Whey Protein, Raw Chia Seeds, Xylitol, Unsweetened Coconut, Dutched Cocoa Powder, Xanthan, Natural Flavors, Aluminum Free Baking Powder, Baking Soda, Sea Salt.

Allergen statement: This product contains Dairy and may contain Soy ingredients. Manufactured in a plant which processes other products which may contain Peanuts, other Tree Nuts, Soy, Dairy, Wheat or Eggs.

Ingredients

Cassava Flour, Fruit Juices (Pear, Grape and/or Apple), Natural Rice Dextrins, Coconut Oil, Dark Chocolate Chips (Cane Sugar, Chocolate Solids, Cocoabutter, GMO Free Soy Lecithin [added as an emulsifier], Natural Flavor), Proserum® Whey Protein, Raw Chia Seeds, Xylitol, Unsweetened Coconut, Dutched Cocoa Powder, Xanthan, Natural Flavors, Aluminum Free Baking Powder, Baking Soda, Sea Salt.

Contains Milk and may contain Soy. Manufactured in a plant that processes other products that may contain Peanuts, Tree Nuts, Soy, Milk, Wheat or Eggs.

GRAS-only (Generally Recognized As Safe) ingredients are used.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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