## Thank You for Subscribing to HOPE Health's FREE Weekly Communique`

#### **Take Your Employee Communications to The Next Level!**

A confirmation e-mail is on its way to your inbox and should arrive shortly. Since this is an opt-in list, you MUST click on the link in that email to confirm your subscription. (Be sure to check your Junk box if you don't see it right away!)

We think you will be pleased with the information you receive every week from HOPE Health's *Weekly Communiqué*. Each issue is a quick-hitting jolt of insight, an ideal complement to your Monday morning cup of coffee.

Filled with concise news, trends, tips and links, the *Weekly Communiqué* is a scannable read that will enable you to better communicate the health, wellness, and benefit issues important to all of your employees.

These are just some of the many and varied topics you will find in the *Weekly Communiqué*:

- ✓ Reaching Generations X and Y More Effectively
- ✓ Holding an Employee Retreat
- ✓ Saving Time by Cutting Out the Clutter in Your Employee Messages
- ✓ Key Phrases to Use When Talking About Health and Wellness
- ✓ Can Social Networking Sites Help You Communicate?

You will find each article and tip not only informative, but entertaining. In fact, we think you will be so impressed with the assortment of relevant and intelligent articles that you will want to read more. So we invite you to take a moment to sign-up now to receive our FREE *Quarterly Communiqué* newsletter.

Why?

Because HOPE Health's *Quarterly Communiqué* is chock full of the latest strategies and indepth information that you can use to communicate with your employees now.

Every quarter, your newsletter will arrive with information that is timely—even striking—in its content. You'll find stories that address, and in many cases resolve, the issues and concerns that you have when it comes to the health of your business and the well-being of your employees.

Interested? Take a moment to <u>find out more</u> about the *Quarterly Communiqué* and how it can help you communicate more effectively with your employees across a range of health and sometimes complex benefit issues.

**Sign up now** so you won't miss one exciting, information-packed issue!

In need of timely, relevant health information to keep your employees in the know? Check out our **Ready-To-Use** line of health information materials, including award-winning newsletters, brochures, booklets, posters and calendars. No need to reinvent the wheel when we've done the hard work for you! You can even have your company's information easily added for a personal touch. Easy-to-read, easy-to-use, and best of all, affordable!

Just <u>click here</u> to find out just how easy and inexpensive it is to have materials that convey the personalized business, health, and benefit information you want your employees to read.

And if you're looking to create unique materials that meet your company's exacting design guidelines, check out our <u>Custom Media Department</u>. It's chockfull of ideas and examples of the award-winning work we've done for clients. The quality you've come to expect, at a price you can afford!

And thank you again for registering for the *Weekly Communiqué*. We know you will enjoy every weekly issue.

**NOTE: To ensure proper delivery of your** *Weekly Communiqué*, please take a moment now and add us – **Communicator@HopeHealth.com** – to your address book, trusted sender list, or company white list.

You will receive your first issue of the e-newsletter after you have confirmed your subscription.

And please remember, your privacy is important to us. Therefore, we will not sell, rent, or give out your name, address or email address to anyone. If, at any point, you want to unsubscribe to the email newsletter, you can simply click on the link at the bottom of every email newsletter to do so.

**Quarterly HOPE Health Letter Information Page** 

# Discover the Fun, Affordable and Effective Way to Communicate With Your Employees

#### Get ready to **Turbo Charge** your Employee Communications!

If you enjoy the information in our *Weekly e-Communiqué* newsletter, you'll love the detailed and more extensive copy in our in-depth quarterly newsletter, *Quarterly Communiqué*. Every quarter, you'll receive an information-packed newsletter designed to help you better communicate with your employees across a wide variety of health, wellness, and benefit issues.

**By signing up now**, you'll find articles that are informative, timely, and, most importantly, user-friendly. Over time, we think you'll discover that the *Quarterly Communiqué* will help you dramatically improve, and underscore, your own workplace productivity and communications.

Here are just a few examples of articles you'll find:

- ✓ What to Do Before and After Your Next Benefits Meeting
- ✓ First Steps to an Internal Newsletter
- ✓ Measuring Employee Engagement
- ✓ Finding and Working with Wellness Coaches
- ✓ Getting Your Company's Managers on the Same Page
- ✓ Partnering with Others in Your Industry
- ✓ Helping Your Employees Alleviate the Stress of Benefit Decisions

The focus of the *Quarterly Communiqué* is on keeping your people healthy, productive, and informed. Designed specifically with news, trends and tips, the *Quarterly Communiqué* highlights savvy workplace communication in action.

Every quarter, your newsletter will arrive with information that is timely—even striking—in its content. You'll find stories that address, and in many cases resolve, the issues and concerns that you have when it comes to the health of your business and the well-being of your employees.

Interested? Take a moment to <u>find out more</u> about the *Quarterly Communiqué* and how it can help you communicate more effectively with your employees across a range of health and benefits issues.

Are you also in need of timely, relevant health information to keep your employees in the know? Check out our **Ready-To-Use** line of health information materials, including award-winning newsletters, brochures, booklets, posters and calendars. No need to reinvent the wheel when we've done the hard work for you! You can even have your company's information easily added for a personal touch. Easy-to-read, easy-to-use, and best of all, affordable!

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Don't forget to **sign-up** for the **Quarterly Communiqué!** 

**Quarterly Newsletter Thank You Screen** 

### Thank You for Requesting HOPE Health's Quarterly Communique`

Each quarter you'll receive the information-packed *Quarterly Communiqué* filled with the latest communication tips and strategies to help you and your employees in everyday life. Please

complete all information below so you won't miss out on one exciting issue. Once we receive your information, your first issue will be mailed to you immediately.

And don't forget to check out our <u>Ready-To-Use</u> line of health information materials, including award-winning newsletters, brochures, booklets, posters and calendars—with a personalized touch, if you desire. Easy-to-read, easy-to-use, and best of all, affordable!

Our <u>Custom Media Department</u> can create unique materials that meet your company's very exacting design guidelines, Take a minute to see some of the ideas and examples of the awardwinning work we've done for clients. The quality you've come to expect, at a price you can afford!

And please remember, your privacy is important to us. Therefore, we will not sell, rent, or give out your name, address or email address to anyone. If, at any point, you want to unsubscribe to the email newsletter, you can simply click on the link at the bottom of every email newsletter to do so.

Subject line: Confirming your subscription to the Weekly Communique`

Dear Wendy,

Thank you for signing up for the *Weekly Communiqué* from Hope Health!

You will receive the current issue soon!

To confirm your subscription, please click this link or paste it into your browser: (https://as;dglkhadglkahg;kahg;lahkg;lkah)

**NOTE: To ensure proper delivery of your** *Weekly Communiqué*, please take a moment now and add us – **Communicator@HopeHealth.com** – to your address book, trusted sender list, or company white list.

You will receive your first issue of the newsletter in a few days.

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Thanks and get ready to **Turbo Charge your employee communications!** 

#### Once they click confirm, this will appear:

Your subscription to the *Weekly Communiqué* has been confirmed.

Thank you!

Your first issue will arrive shortly.