

## Personalize the Gift of Health for Your Employees

### Customize Your Workplace Newsletter and Turbo Charge Your Employee Communications!

In an ever-changing workplace, we at HOPE Health recognize that you want to provide your employees with information specific to your company's mission and goals.

One of the best ways to accomplish this is through an in-house employee newsletter.

At HOPE Health, we specialize in creating unique and informative company newsletters that disseminate the information you want your employees to have. All in a readable and fun format.

One that reflects your company's unique communication style.

We call it the ***HOPE Health Letter***.

With a customized ***HOPE Health Letter***, you can communicate information to your all of your employees in a wide variety of ways including:

- Featuring messages from the CEO or President
- Creating awareness of online health resources
- Communicating benefit changes
- Promoting health fairs
- Highlighting employee achievement in health and other areas
- Educating employees on voluntary benefit offerings

Each month, your workforce will receive 8 pages of the information they need all year long. With the ***HOPE Health Letter***, you will open up new communication channels—ones that allows you to gradually, and consistently, connect with your employees and their families on an assortment of health, wellness, and benefit issues.

We know you will be impressed with our newsletter, but don't take just our word for it. The *Seattle Times* did a review of all consumer and workplace health letters and had this to say about the ***HOPE Health Letter***:

*The **HOPE Health Letter** is Number One! A healthy balance of standard medical practice and individual lifestyle approach... a great newsletter for a quick overview, with great action, do-it now tips for all ages. A five out of five rating!*

You'll find something for every employee in the newsletter:

- 4 ways to cut your medical bill
- Reduce credit card debt painlessly
- Tip-offs to medical rip-offs
- The skinny on carbohydrates
- 5 important questions to ask your pharmacist
- The truth about generic drugs
- Quick, healthy, and tasty snacks

And much, much more...

**Each issue of the *HOPE Health Letter* is meticulously researched and written, then carefully reviewed by our Medical Advisory Board and Medical Director.** We pay attention to the details so that you can be assured of receiving the latest tips and strategies when informing your employees on a wide variety of health and wellness issues.

In addition, the internationally renowned and independent medical research organization, The Hope Heart Institute (founded in 1959), adds its expertise in behavioral change and health education.

Each issue of the e-newsletter also includes articles that support the National Health Observances, issued by the U.S. Department of Health & Human Services.

### **Customize the Letter to Fit Your Unique Company Style!**

If you already have an in-house newsletter, we can **personalize it** with your masthead and slogan. Our Design Team can also add individualized articles, inserts, and columns that reflect the information you want your employees to have—at a fraction of the cost of doing it yourself. You can even choose between **2-color** or **4-color design options** to illustrate your company's unique style.

In fact, HOPE Health produces more than **600 different versions** of the *HOPE Health Letter* each month for workplaces around the world. We can write custom articles that strategically address your concerns, design your newsletter to specification, and handle every detail in getting it produced and delivered.

*I've been using the custom communication services of HOPE Health for years. They've been fantastic at helping us communicate complex information in easy-to-understand language, and in formats that get attention.*

--Local Government Risk Management Services

Winner of the Magnum Opus Custom Publishing Award, the National Health Information Award, and the APEX Award of Excellence, the ***HOPE Health Letter*** is one of the easiest—and most effective ways—to communicate with your employees!

If effectively communicating with your employees, and their families, mission critical—then you simply can't make a better investment.

Join the thousands of other workplaces, big and small, that distribute the ***HOPE Health Letter***. With more than 5,000 corporate, manufacturing, retail, government, and non-profit clients—and more than two-million readers each month—the ***HOPE Health Letter works in the workplace!***

We are so confident that you will find value in the *HOPE Health Letter*, that we have **reserved a trial subscription of 6 FREE issues** just for you. Take some time to read the stories. Share them with your employees and colleagues. Ask questions. When you're ready, we'll be here to customize and design your newsletter the way you want.

So why struggle creating your own newsletter every month, when you can have a dynamic communication vehicle—one that your employees will talk about and share with others—easily and inexpensively now?

Get started on your **risk-free trial subscription** today and start personally communicating with your employees tomorrow! Simply click on the link above, or give us a call at 1-800-334-4094. We'll send you a **FREE Information Kit** and get your subscription started right away.

Are you also in need of timely, relevant health information to keep your employees in the know? Check out our **Ready-To-Use** line of health information materials, including award-winning newsletters, brochures, booklets, posters and calendars. No need to reinvent the wheel when we've done the hard work for you! You can even have your company's information easily added for a personal touch. Easy-to-read, easy-to-use, and best of all, affordable!

Whether you need **calendars, booklets, brochures, posters, or many other items**, just click here to find out just how easy and inexpensive it is to have materials that convey the personalized business, health, and benefit information you want your employees to read.