

# NEWS

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**HUNTINGTON BANK NAMES PAUL BALDWIN  
PRESIDENT OF HUNTINGTON INSURANCE**

**COLUMBUS, OHIO**—Huntington Bank (NASDAQ: HBAN; [www.huntington.com](http://www.huntington.com)) has named Paul Baldwin president of Huntington Insurance. He reports to Mark Thompson, senior executive vice president of Huntington Bank.

Baldwin brings more than 21 years of executive insurance experience in commercial brokerage, strategic planning, underwriting, market development and wholesaling. Most recently, Baldwin was senior vice president and regional managing director of the southwest region for Wells Fargo Insurance Services. There he was responsible for the underwriting and brokering of complex commercial and risk management accounts, including several Fortune 500 and international clients. He oversaw 13 brokerage offices, annual revenues of more than \$75 million, and 450 team members in seven states. As a result of his efforts, his team received the prestigious President's Award for outstanding financial results in growth and profitability.

Baldwin also served as chief operating officer and divisional managing director of a Wells Fargo Insurance Services sister company, American E & S Insurance Brokers, where he developed relationships between Wells Fargo Insurance offices and other insurance markets.

"Paul brings extensive insurance leadership experience to Huntington, including sales management, insurance operations, business development, and client retention," said Thompson. "Paul has a deep understanding of the insurance needs of consumers and businesses. He will be a valuable advocate for our clients, while executing the growth strategies needed to drive our business."

Baldwin began his insurance career in 1990 with Universal Underwriters Group, a Zurich Insurance Company, as a producer, then regional manager, in Michigan. In those roles, he specialized in automobile dealership insurance, inventory, finance, warranty and business succession. Additionally, he consulted with GMAC, Ford Motor Credit, and more than a dozen state auto dealership associations nationally.

He also served as regional manager of Automobile Dealer Specialty Risk for Federated Service Company overseeing a 10-state western region and as vice president of business development for AON Risk Services.

Baldwin succeeds former Huntington Insurance president Peter Dunlap, who was named National Sales Manager for Huntington Wealth Advisors.

### **About Huntington Insurance**

Huntington Insurance, Inc. is one of the top 40 insurance agent/broker agencies in the United States, according to the 2011 rankings published by *Business Insurance*. Huntington Insurance is community-based, with professionals specializing in small and large business insurance, property casualty insurance, professional liability coverage, title, life and personal insurance.

### **About Huntington**

Huntington Bancshares Incorporated is a \$55 billion regional bank holding company headquartered in Columbus, Ohio. Huntington National Bank, founded in 1866, provides full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial products and services. The principal markets for these services are Huntington's six-state banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky.

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