



Seven P's Contractors, Inc.

FOR IMMEDIATE RELEASE

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SEVEN P'S CONTRACTORS, INC. TO EXHIBIT AT THE STATE'S LARGEST BUILDING EXPO

Seven P's Contractor's, Inc. will be exhibiting at the Fourth Annual Arizona Building Expo, sponsored by Arizona Business Magazine. The Expo will be held at Phoenix Civic Plaza August 16-17 from 11 a.m. to 6:15 p.m.

"This is the first time we've exhibited at this event," said Skip Martinaitis, Senior Superintendent for Seven P's. "We feel it will be a good opportunity to give us publicity and exposure."

Cheryl Garner, vice president of finance and administration echoed this sentiment. "This exhibit will give us direct one on one contact with potential and existing clients and also help us with our marketing identity," she said. "It will also allow us to incorporate our color scheme and image, get our name out in front of thousands of people at one time, and give them something to take home that has our phone number and name on it."

Seven P's Contractors, which was founded in 1990 by Dennis Smith, has built or improved numerous projects throughout the valley including medical facilities, banks, retail centers, high rises, and expensive, customized homes.

"I'm not recreating the wheel. I'm just trying to make the wheel spin easier," said Smith, president and team leader of Seven P's. "And we plan to do this with a higher level of quality customer service."

Some of Seven P's most recent notable projects include The Murphy House in Gainey Ranch and the Palm Cove development, a 112-unit luxury condominium community in McCormick Ranch. The company has also been involved in tenant improvement projects for Talley Industries corporate headquarters, Motorola Employees Credit Union, Shepler's Western Wear, and medical office facilities at Desert Valley Medical Plaza.

Seven P's is currently finalizing construction plans for its newest and most prestigious project in the fall of 1995 at the \$25 million Grayhawk development. These 215 luxury townhomes will be in a strategically-planned golf course community located in north Scottsdale and will range in price from \$250,000 to \$300,000.

"Construction is an industry stereotypically defined by poor dress, bad language, and dirty work environments," says Cheryl Garner, vice president of finance and administration. "Seven P's does not support this way of doing business. We have a dress code. We do not tolerate foul language, radios, or smoking on the job site. Our work sites are clean, and in our industry, these things are a challenge."

Skip Martinaitis, who has been with the company since its inception, agreed with Garner. "Seven P's has been successful because we're one of the few dependable contractors out there," he said.

Martinaitis met Smith when the two of them were working on the Borgata of Scottsdale. Martinaitis has worked on the Desert Valley Medical Plaza project as well as Talley Plaza in Phoenix, Shepler's Western Wear, and the Motorola Employees Credit Union in Scottsdale. Martinaitis is currently working on the Super 8 Motel in Tempe and sees the Expo as a way of showing people the kind of quality projects Seven P's constructs.

Seven P's will be exhibiting both days of the Expo. The Arizona Building Expo is the biggest commercial trade show of its kind in the state. The two day event is expected to bring in thousands of professionals in the commercial, residential, and industrial building industry.

Arizona School of Real Estate and Business will conduct classes on construction subjects such as environmental issues, financing, development, and legislative concerns. Additional speakers will also be featured.

Last years Arizona Building Expo attracted more than 5,000 attendees from all over Arizona and the surrounding states.

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