



UNIVERSITY OF WASHINGTON

BOTHELL

Office of the Chancellor and Dean

FOR IMMEDIATE RELEASE

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UNIVERSITY OF WASHINGTON, BOTHELL BUSINESS PROGRAM RE-ACCREDITED BY AACSB

Bothell, Washington -- The University of Washington, Bothell has achieved reaffirmation of accreditation of its bachelor's and master's degree programs in Business Administration by recent action of the Board of Directors of AACSB – The International Association for Management Education (AACSB).

To achieve accreditation, the business programs must meet a wide range of quality standards relating to curriculum, faculty resources, admissions, degree requirements, library and computer facilities, financial resources, and intellectual climate that are all mission-linked. During the accreditation process, the University of Washington, Bothell was visited and evaluated by business school deans with detailed knowledge of management education, applying accreditation standards that are widely accepted in the educational community. As of December 2000, there are 376 accredited institutions in the U.S.

Dr. Stan Slater, Director of the Business Administration Program, says, "We are delighted by the AACSB's recognition of the quality of our programs, faculty, staff, and facilities. AACSB accreditation should send a strong signal to students about the quality of the education we provide and to employers about the quality of students we graduate."

The University of Washington, Bothell offers a BA in Business Administration with concentrations in Management, Marketing, Finance, and Technology & Innovation Management. The MBA Program is an evening degree program that was developed in collaboration with leading regional businesses. It provides current and future managers in technology-oriented businesses with the skills and knowledge they need to manage effectively in this era of rapid growth and change.

To learn more about admissions, the outstanding UW Bothell faculty and curriculum, or to apply on-line, please visit our website: www.bothell.washington.edu/bus. The Autumn 2001 final application deadlines are June 30 for the Bachelors in Business Administration and June 1 for the MBA.

If you would like an application packet or to schedule a seminar about the MBA Program or other UW Bothell programs for employees at your company, please contact Don Whitney, Manager of Admissions for the MBA Program, 425-352-5434.

For more information concerning the AACSB accreditation, please contact Dr. Stan Slater, Director of the Business Program at the University of Washington, Bothell, 425-352-5232.