



UNIVERSITY OF WASHINGTON

BOTHELL

Business Administration Program

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CONTACT: Don Whitney
MBA Program
425-352-5434

Cynthia Scanlon
Director of Marketing and Communications
(425) 352-5406
cscanlon@bothell.washington.edu

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THE UNIVERSITY OF WASHINGTON, BOTHELL GRADUATES FIRST MBA STUDENTS

(Bothell, WA)-- Twenty-four students became the first graduates of the MBA Program at the University of Washington, Bothell in December 2001. Some of the companies represented by the graduates include: Microsoft, Boeing, AT&T Wireless, ATL Ultrasound/Philips, and Microvision.

The MBA Program, which was changed from the Master of Management degree last year, is a two-year evening degree program that offers mid-career professionals the business, analytical, team, and communication skills and knowledge to manage their organizations successfully. The program, which focuses on managing in technology-oriented businesses, was developed in collaboration with representatives from leading regional businesses operating in the software, telecommunications, biotechnology, and high tech manufacturing sectors to serve the north and east Puget Sound area. The MBA Program is accredited by the AACSB (The International Association for Management Education).

Stan Slater, Professor and Director of the Business Program, says, "We are very excited to offer a cutting-edge program such as this. In the knowledge economy, every business and every professional in those businesses must understand how to leverage technology to achieve a competitive advantage. This program does exactly that."

Randy Serroels, Director of Operations at Philips Medical Systems - Ultrasound in Bothell, said: "The MBA Program at UWB was a very rewarding experience. The program improved my management skills and has increased my potential for promotion. The MBA Program also is an excellent opportunity to network with professionals from many different industries on the issues facing business today."

According to Don Whitney, Manager of Admissions and Student Services, MBA applications doubled for Autumn 2001 and there was a wait list. Whitney encourages prospective students to apply early for Autumn 2002 since there may be few of the approximately 40 spots remaining by the last deadline.

Remaining application deadlines for Autumn 2002 are March 29 and May 31. Prospective students may refer to: www.bothell.washington.edu/bus to learn more about the MBA Program at the University of Washington, Bothell; to register for one of the MBA Information Sessions that are held in the evenings; to request an application packet; or to apply. For more information, please contact Don Whitney, MBA Program, 425-352-5434 or Cynthia Scanlon, Director of Marketing and Communications, (425) 352-5406.