



Access to Excellence for Our Region

PROGRESS REPORT
2000-2002

UNIVERSITY OF WASHINGTON, BOTHELL



MISSION

*The University of Washington,
Bothell holds the student-faculty
relationship to be paramount. We
provide access to excellence in
higher education through innova-
tive and creative curricula,
interdisciplinary teaching and
research, and a dynamic commu-
nity of multicultural learning.*

GOALS

- Serve college-age and established adult students, as well as the community at large, by providing access to a premier institution of higher education.
- Emphasize and develop critical thinking, writing, and information literacy, in order to graduate students with life-long learning skills.
- Actively recruit and support outstanding faculty scholars with a passion for communication.
- Build an inclusive and supportive community of learning and incorporate multicultural content and diverse perspectives on ethnic and racial groups, gender, sexual orientation, social class, and special needs.
- Encourage and support collaborative, interdisciplinary, and cross-program initiatives.
- Provide quality curricula by making use of the best of educational technology in support of teaching and learning.
- Attract and support an internationally diverse student body and a nationally recognized faculty and staff.
- Create and support excellence in student services, academic services, such as library, writing center, computing services, and physical facilities.
- Foster productive relationships with the employment community and promote a strong public service commitment.
- The University of Washington, Bothell is committed to achieving this mission and promotes the ongoing review of our outcomes, organizational structures, and processes that support this mission and these goals.

*—Approved by the General Faculty Organization
June 1996*

FROM THE CHANCELLOR

IT GIVES ME GREAT PRIDE TO PRESENT this Progress Report on the second anniversary of our new 21st Century campus, which resides on 127 acres in the city of Bothell, Washington. A dozen years ago, the University of Washington responded to a state and legislative mandate to provide access to quality junior, senior, and graduate-level education for residents of the northeast Puget Sound region. The University of Washington, Bothell now serves almost 1,700 students (1,296 full-time equivalent students) and offers ten different degrees.

Now, more than ever, a college degree is essential not only to personal success, but to our nation's economic future. Our faculty and staff prepare students to face the increasingly complex issues in a diverse society. Toward that goal, our interdisciplinary programs focus on educating and developing business leaders, high-tech professionals, quality educators for public schools, leading health care professionals, and responsible global citizens.

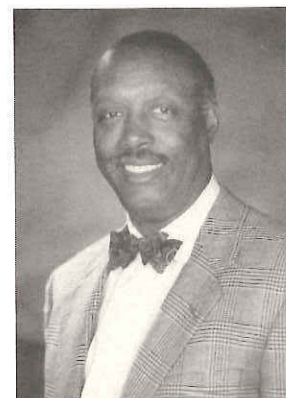
Our faculty works with business and community leaders, students, and alumni to continually expand and enrich our programs. Using a flexible combination of daytime and evening classes, and incorporating the latest advances in educational technology, students can choose the time and the pace to match their particular circumstances. This innovative approach attracts outstanding scholars to the faculty, who thrive on using the best teaching and learning practices.

One exciting area for interdisciplinary learning is our campus wetlands restoration project. This 58-acre habitat boasts the largest freshwater wetlands restoration project in the Northwest. The wetlands, which attracts herons, hawks, eagles, and deer, is a natural laboratory that will be used by faculty, students, and researchers alike to study this fragile ecosystem.

Another unique aspect of the campus is our co-location with the state's newest community college, Cascadia. This design provides efficiencies for scarce state higher education funding and brings a much-needed resource to the region.

This Progress Report reflects the strides we have made since moving onto our permanent campus, building on our decade-long interdisciplinary culture and entrepreneurial spirit. I invite you to take pride, too, in the remarkable story presented in these pages—the story of our success, made possible by the faculty, staff, and students of UWB.

—Warren W. Buck, PhD, Chancellor



OUR HISTORY

"The building of this campus represents the best of our state—a commitment to realizing the dreams of the future with a lasting stewardship to the land on which we learn and live."

*—Governor Gary Locke
Campus Dedication
September 16, 2000*

A SET DESIGNER COULDN'T ASK for a more dramatic locale: Douglas fir trees that tower 100 feet into the air on a ridge overlooking one of the most ambitious wetlands restoration projects in the Pacific Northwest. After ten years of being tucked away in a nearby business park, the University of Washington, Bothell made the exciting move to its new, permanent campus in 2000. Situated on the former Boone-Truly ranch at the crossroads of Interstate 405 and State Route 522, UWB is taking another significant step forward to fulfill its role in the community by educating area residents for a changing world.

The story begins in the mid-1980s when community, business, and education leaders recognized the increasing need for higher

education in the rapidly growing Puget Sound region. In its 1987 Master Plan, the Washington State Higher Education Coordinating Board gave the University of Washington the responsibility for developing branch campuses in the Puget Sound area. The University of Washington proposed establishing two new campuses, one in Tacoma and one in the Woodinville/Bothell area.

The 1989 Washington State Legislature concurred, providing \$6.6 million to hire the faculties and plan the programs. The campuses were to serve time-bound, place-bound students, and offer upper-division (junior and senior level) and graduate programs for students to complete their baccalaureate and graduate degrees.

1987

UW assigned responsibility to develop branch campuses in Puget Sound region

1990

UWB opens temporary location at Canyon Park Business Park

1999

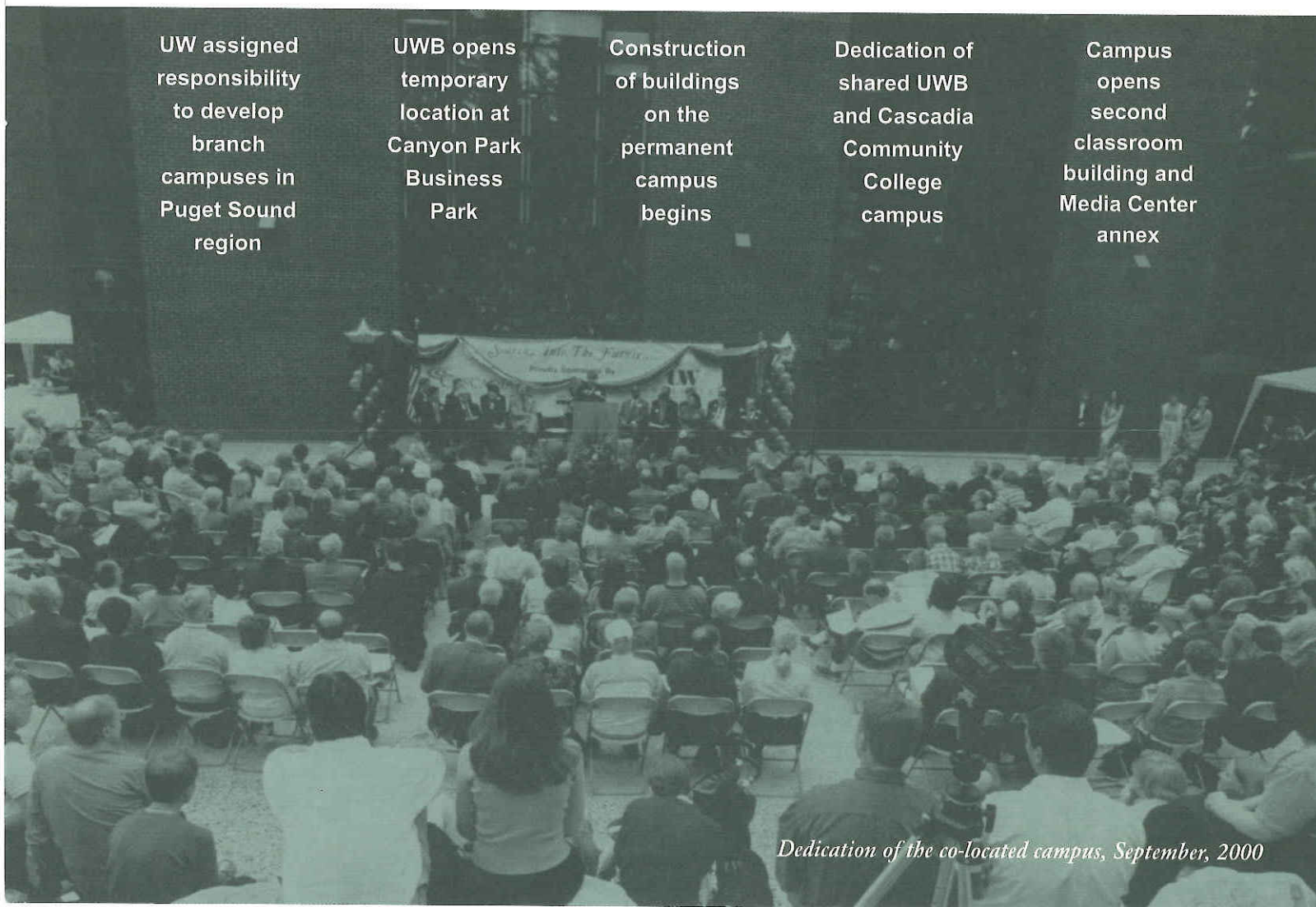
Construction of buildings on the permanent campus begins

2000

Dedication of shared UWB and Cascadia Community College campus

2001

Campus opens second classroom building and Media Center annex



Dedication of the co-located campus, September, 2000

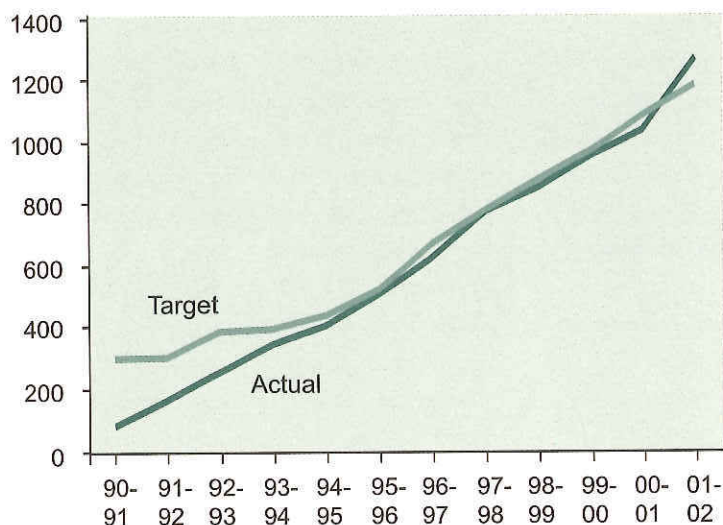
Coordinating with area community colleges was essential to the plan and remains a hallmark of UWB's educational strategy.

In 1990, a group of thirteen faculty gathered together to create an accessible, interdisciplinary learning community that prepares students to meet the challenging demands of the 21st century. While officials searched for a permanent campus location, faculty, staff and administrators worked tirelessly to build the educational programs that are the basis of today's university.

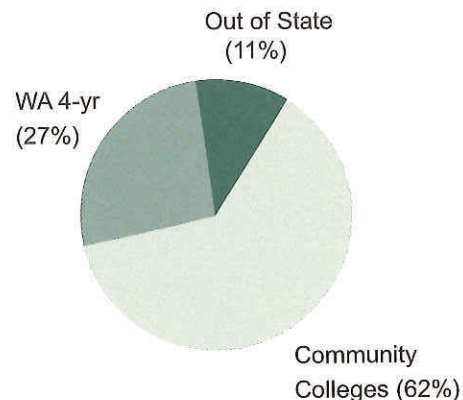
Starting with a Liberal Studies program, a small library, a student affairs office and 135 students (85 FTEs), today's UWB encompasses five programs, offering 10 undergraduate and graduate degrees. By autumn 2001, the student body had grown to almost 1,700 students (1,296 FTEs), taught by more than 66 faculty. Surveys reveal students choose UWB for the specific degrees offered, the convenient location, and the day and evening class options, as well as the reputation of a UW degree. Now, more than 3,200 area residents have UWB degrees, with approximately 600 students graduating each year.

The University of Washington, Bothell campus fulfills and exceeds its legislative mandate to bring access to higher education to the time-bound, place-bound, and work-bound residents of the northeast Puget Sound region. Demographics show that most students come from within a 20-mile radius of the campus. Plans call for eventually accommodating 10,000 University of Washington, Bothell and Cascadia Community College students on this state-of-the-art campus.

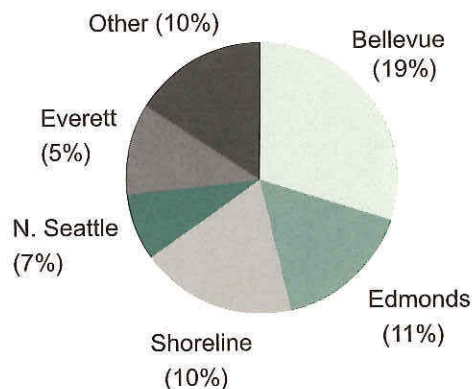
TARGET & ACTUAL FTE ENROLLMENT



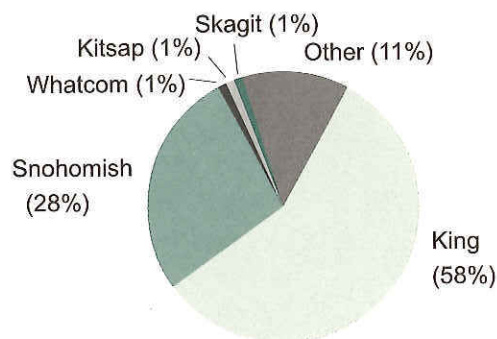
ALL TRANSFER STUDENTS



COMMUNITY COLLEGE TRANSFER STUDENTS

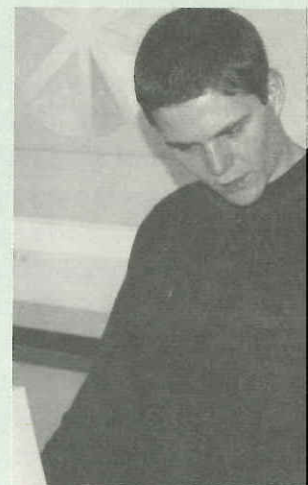
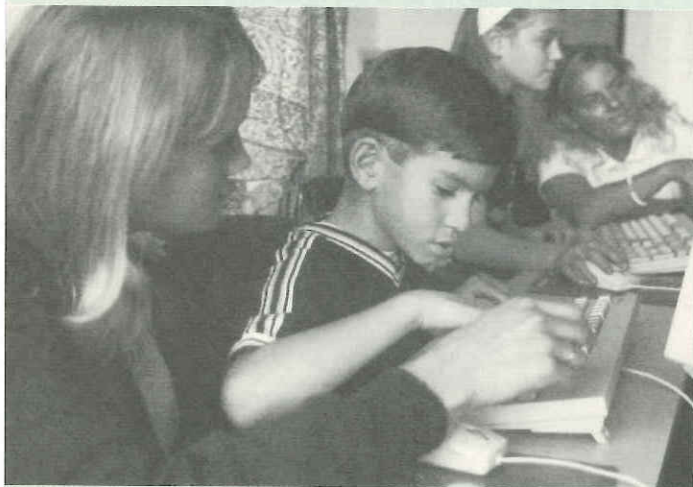


COUNTY OF RESIDENCE OF STUDENTS



Sources: Fall 2001 Enrollment Data and 2000 Annual Survey

OUR 5 ACADEMIC PROGRAMS



INTERDISCIPLINARY ARTS & SCIENCES

From the small group of Liberal Studies students and faculty in 1990, the Interdisciplinary Arts and Sciences Program (IAS) has evolved into the largest UWB program with 550 students and 25 faculty in six undergraduate degree options, four minors, and one master's degree.

The UWB faculty focuses on developing students' ability to think analytically, critically, and imaginatively; communicate logically and persuasively; and work creatively with others. This positions students to participate in workplace and civic leadership.

"There is a sense of community that exists at UWB," says Betsy Jacobs-Fomon, a student, a mother of four, and UWB's Student Ambassador. "The professors have a desire not only to teach, but to engage in the learning process with each student."

Graduates find career success in fields such as public administration, business, teaching, communications, health and human services, and computing and high technology.

"The Interdisciplinary Arts and Sciences Program is at the center of UWB's educational mission," says Professor JoLynn Edwards, Interim Director for the Interdisciplinary Arts and Sciences Program. "The faculty strives to create a program that is balanced, inspires students, and lives up to UWB's high

expectations of teaching, learning, and scholarship."

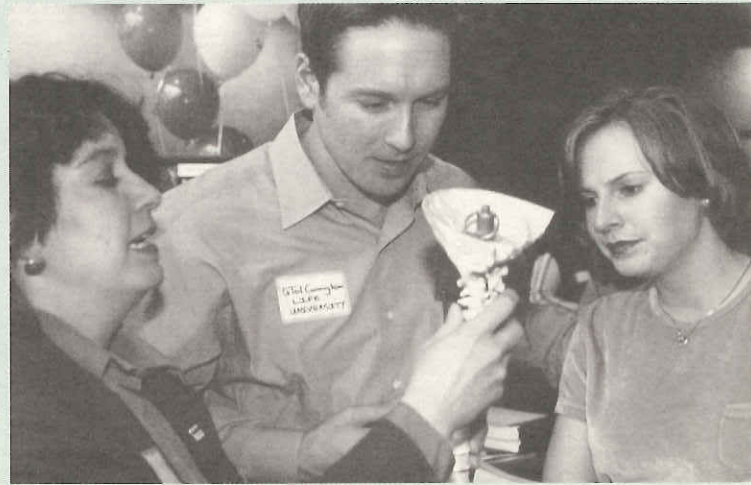
The IAS Program launched a new Master of Arts in Policy Studies (MAPS) degree in 2001 and an undergraduate degree in Environmental Science in 2002. The MAPS Program offers an innovative, integrated approach to the study of contemporary policy issues and prepares students for careers in public, private, and nonprofit organizations. The first Bachelor of Science degree at the UWB, the Environmental Science Program, addresses the complex ecological challenges faced in Puget Sound and around the world.

EDUCATION

Building on the UWB mission to meet the higher education needs of the residents of the northeast Puget Sound region, the Education and Nursing Programs were established in 1992. Each of these programs responds directly to pressing regional issues: shortages of both public school and health care professionals.

Initiated in 1992, the Master of Education (MEd) Program serves practicing teachers who attend graduate school part-time while working full-time in their educational roles. The MEd has 25 students who collaborate with their faculty advisors in designing individual programs of study and culminating projects.

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The Teacher Certification program was started in 1995 to help meet the region's critical need for K-8 teachers. The enrollment has nearly tripled from the first cohort of 30 students to the current three cohorts of 75 students. "The goal of the UWB Education Program is not only to prepare quality teachers for area schools, but to keep them in the profession," says Professor Kathleen Martin, Education Program Director. "The biggest loss of teachers occurs within the first years of teaching. We provide ongoing professional support and development in helping educators remain energized in their teaching."

The excitement and passion that faculty bring to the classroom can be seen in students such as Steve Malmstead, a 1999 UWB Teacher Certification graduate, who is now teaching at Allen Creek Elementary in Marysville. Recently, Steve was honored as "Favorite Teacher," in part, because he brings "the real world" into his 5th grade classroom. His students submitted and received a grant from the Stilly-Snohomish Task Force to purchase boots for people who needed to clean and restore parts of Allen Creek and Jones Creek, located near their school. Throughout the school year, they also conducted experiments on water velocity and quality.

"As part of our mission, the Education Program has established excellent partnerships with K-8

schools, community colleges, and informal education institutions," says Professor Martin. Faculty goals include initiating a Teacher-in-Residence program for outstanding area educators.

NURSING

The UWB Nursing Program is committed to providing access for working RNs and LPNs to complete their Bachelor of Science degrees. Options for both part-time and full-time study make the program flexible for the 72 busy nursing students.

In addition to the nursing students who attend classes on the UWB campus, students from Tacoma, Seattle, and Port Angeles participate in a mix of direct and distance learning options to complete their BSN degrees.

With a focus on community-based nursing, students receive their clinical experience in public schools, hospices, home care, eldercare, correctional facilities, and traditional public health arenas throughout the Puget Sound region.

In the fall of 2002, the long-awaited Master of Nursing Program opened. The Master of Nursing (MN) program serves nurses in the North Puget Sound region who are interested in advanced practice with selected populations. Students will be admitted each fall to attend classes on a part-time basis.

"Three words come to mind when I think of my experience in the UWB Nursing Program: respect, encouragement, and success."



"We constantly hear about the critical shortage of nurses in the Puget Sound area, and it's all true," says Professor Ann Loustau, former UWB Nursing Program Director. "Our undergraduate and graduate nursing degree programs help alleviate this serious community need because our 700 nursing graduates live and work right here."

Graduates of the undergraduate program are enthusiastic, too. Benone Stercluc, '00, says, "Three words come to mind when I think of my experience in the UWB Nursing Program: respect, encouragement, and success. The faculty and staff in this well-run program have prepared me well for my work in geriatric nursing and to enter the Master of Nursing Program."

Professor Mary Baroni takes over as director of the Nursing Program in the fall of 2002.

BUSINESS

The Bachelor of Arts in Business Administration degree was established in 1993 and is now the UWB's second largest program with 18 faculty serving 260 students. Designed both for students already employed and those new to the business world, the program builds skills in leadership, management, teamwork, and effective oral and written communication.

The undergraduate program offers day and evening classes. Concentrations include: marketing, management, finance and technology, and innovation management. A business minor is available for other majors.

Beginning in 1998, the Master of Management program enrolled a cohort of 22 students. By 2001, this two-year evening program, crafted for working business professionals, evolved into a highly competitive Master of Business

Administration degree, serving 99 students. The MBA program, which focuses on managing in technology-oriented companies, prepares business professionals for leadership roles in a dynamic, global economy. Graduate Christopher Hall, '00, from AT&T Wireless, says, "The master's provides advanced tools and key experiences that are immediately applicable within the ever-changing e-business environment."

Both the graduate and undergraduate business programs are accredited by AACSB International.

One reason for the Business Program's success is its emphasis on innovative and creative courses offered by forward-thinking faculty. For example, Professor Karen Brown has developed a unique way to teach project management. In 2002, MBA students designed a project that renovated a local home, at no charge to the owner. The students planned the entire renovation project, securing funding, permits, and supplies. The Bothell Police and Fire departments were so impressed with the project that they agreed to paint the outside of the resident's home for free. The project received the *2002 Bothell Beautiful Award*. Classes such as these allow students to receive an experiential learning opportunity.

Professor Steve Holland begins his tenure as director of the Business Program in the fall of 2002.

COMPUTING & SOFTWARE SYSTEMS

The Computing and Software Systems (CSS) Program has grown in many ways since Autumn Quarter 1996, when the doors were opened for approximately 35 students. Last fall, there were 195 students taught by 10 faculty.



"Our CSS students come from a wide variety of backgrounds and lower division colleges, forming a student body that is talented, hard working, and well-prepared," says Charles F. Jackels, CSS Interim Program Director. Designed in collaboration with representatives of regional community colleges and high technology industries, the CSS program features a hands-on approach to computer science and the design of applications software. Through industry partnerships, students complete an internship that integrates their classroom work with "real world" experience.

On the new campus, CSS students have four large, custom-designed computer labs devoted solely to their needs and two drop-in labs for general student use. In a new laboratory facility, students conduct hands-on embedded systems design and carry out highly flexible experiments in networking design and implementation. Students and faculty also conduct collaborative research using state-of-the-art facilities in computer graphics, distributed/parallel computing, and environmental and biological computational science.

"The career-oriented approach of the CSS program has provided me with a good combination of theory and practice that allowed me many opportunities for professional growth and development," says Camilla Scott, '01, Chancellor's Medal recipient.

For the future, UWB is planning to offer a Master of Science in Computing and Software Systems degree. This degree is intended for individuals who are either interested in a career transition or already have a bachelor's degree in computer science or CSS.

DEGREES

Undergraduate Degrees

Bachelor of Arts in Business Administration
Bachelor of Science in Computing & Software Systems
Bachelor of Science in Environmental Science
Bachelor of Arts in Interdisciplinary Studies
Bachelor of Science in Nursing

Graduate Degrees

Master of Business Administration
Master of Arts in Policy Studies
Master of Education
Master of Nursing

Certification

Teacher Certification Program K-8

STUDENT PROFILE

Enrollment

Students (Fall 2001): 1,679
Full-Time Equivalent Students (FTE): 1,296
Part-time: 52% Full time: 48%
Average Age: 28
Minority Enrollment: 21%
Female: 59% Male: 41%
Transfer from Community Colleges: 62%
Receive Financial Aid: 37%

Employment

Full-time: 38% Part-time: 42%

Sources: Fall 2001 Enrollment Data and 2000 Annual Survey

DISTINGUISHED TEACHING AWARD

1995 *Constantin Behler, Liberal Studies*
 1996 *JoLynn Edwards, Liberal Studies*
 Michael Goldberg, Liberal Studies
 1997 *Cherry McGee Banks, Education*
 1998 *Carol Leppa, Nursing*
 1999 *Kevin Lavery, Business Administration*
 2000 *Bruce Kochis, Interdisciplinary Arts & Sciences*
 2001 *Andrea Kovalesky, Nursing*
 2002 *Carol Zander, Computing and Software Systems*

CO-LOCATION

The University of Washington, Bothell entered into a foundation agreement with the newly established Cascadia Community College (CCC). This agreement marked the commitment of both institutions to work in partnership in the development and operation of the co-located campus.

JOINT CO-LOCATION SERVICES

Library and Media Center

Parking Facilities Management

Physical Plant

Security Services

University Book Stores

Food Services Management

*Transportation Management and
U-PASS Transit Pass*

LIBRARY & MEDIA CENTER

The library exemplifies the success of the co-location for the University of Washington, Bothell and Cascadia Community College. Cynthia Fugate, Director of UWB Library and Academic Services, and her staff, work closely with both institutions, providing services to all students.

Technology is at the heart of UWB's library and media center. "In order to support our students, who have busy lives, we use technology as fully as possible" says Ms. Fugate. "Electronic resources, especially full-text electronic services, provide access for our library users anytime and anywhere. Our staff provides assistance to library users who visit us in-person or over the web."

Before moving to the new campus, the library was contained in one small room. Today, the library is a three-story, 43,000-square-foot facility,

including full computer services, media center, and production studios. Students also have access to the University of Washington system's more than 20 libraries. Additionally, UWB has a Writing Center and a Quantitative Skills Center used extensively by students and faculty.

PHYSICAL PLANT

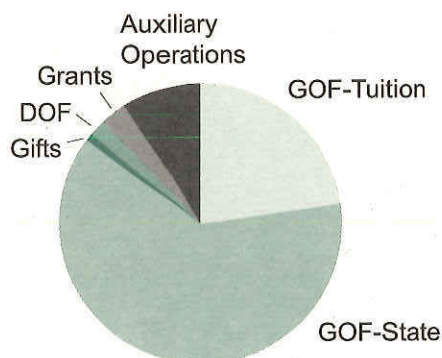
A major challenge for the new campus was to create physical plant facilities to oversee the 800,000 square feet of newly completed building space, landscaping, and the wetlands restoration project. The UWB and CCC took over responsibility of the wetlands in July 2002. The Chase House, listed on the National Register of Historic Places, is slated to be an environmental interpretive center. A regional trail across campus, called Regional Campus Trail, now connects with the Burke-Gilman trail, providing access to local cyclists and pedestrians.



FINANCIAL STATEMENT

JULY 1, 2001-JUNE 30, 2002

REVENUE SOURCES	EXPENDITURES	PERCENT OF DISTRIBUTION
General Operating Funds (GOF)-State	11,624,212	62.58% State Tax Support
General Operating Funds (GOF)-Tuition	4,245,867	22.86% Student Operating Fees
Total GOF	15,870,079	85.44%
Designated Operating Funds (DOF)	335,791	1.81% Local Funds, Tools Projects
Grants	543,867	2.93% Research and Service Grants
Gifts	187,237	1.01% Scholarships and Programs
Auxiliary Operations	1,637,556	8.82% Parking/U-PASS, all Co-location Services
Total Other	2,704,451	14.56%
Total Operations	18,574,530	100.00%



2000-02 GIFTS

Alumni	\$ 32,430
Corporations	525,255
Faculty/Friends	34,674
Foundations	515,247
Organizations	25,177

DEVELOPMENT

PRIVATE SUPPORT PLAYS AN EVER-GREATER ROLE AT UWB.

As state funding for higher education continues to decline, this support becomes even more critical. Gifts from individuals, corporations, and foundations make a significant contribution by increasing access through scholarships, providing funds for recruiting and retaining outstanding faculty, and supplying that extra margin of excellence for programs.

Many alumni and friends have stepped forward to support students, faculty, and programs. For example, gifts to the UWB scholarship funds have provided talented students with the resources to complete their degrees; the Master of Management Class of 2001 established a fund to enhance professional development for faculty; and corporate contributions have provided start-up funds for the Environmental Science program. Space does not allow us to list the many generous UWB donors, but one person exemplifies the strong commitment to the UWB. Through the Richard and Lois Worthington Family Foundation, Lois Worthington has created endowments that support student scholarships, faculty research and teaching, and high tech programs.

On behalf of the students and faculty, we thank all those who generously support UWB. If you would like to learn more about giving to UWB, please contact Cyndi Asmus, Director of Development at 425-352-5295 or go to our website at www.uwb.edu and click "Giving to UWB."

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