



NEWS

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HUNTINGTON LAUNCHES SAFECASH MANAGER PRODUCT

COLUMBUS, Ohio – Huntington Bank (NASDAQ: HBAN; www.huntington.com) has launched SafeCash Manager, a new product that combines the physical security of a cash safe with the added protection and convenience of centralized reporting and visibility through wireless communications technology. Now, businesses who accept currency as a form of payment can save time and money by combining these services into a single and safe solution across their entire organization.

SafeCash Manager allows businesses to securely collect currency directly into an on-site safe with built-in counterfeit detection. The safe accurately counts and records cash automatically, providing customers with immediate recording capabilities accessible in real time through the SafeCash network, via a secure website.

“SafeCash Manager provides the best of both worlds by giving customers same business day credit for their cash transactions and allowing that capital to go to work before the currency makes its way to the bank,” said Doug Hartsema, Huntington’s Director of Treasury Management. “SafeCash is more than just an advanced product, it’s a service that lessens the cost of doing business, while dramatically increasing convenience for business owners.”

SafeCash Manager is ideal for any business accepting currency as a form of payment.

Working in partnership with Burroughs Payment Systems, Huntington’s SafeCash Manager provides customers with 24/7 service availability, the highest level of service in the industry. Additionally, SafeCash Manager provides business owners with convenience not currently available in the market – the ability to customize their end-of-day reporting time. Through its automated reporting, SafeCash Manager also saves time and money by alleviating the need for frequent deposits made by company personnel or armored car.

SafeCash Manager supplements Huntington’s suite of Treasury Management products and services, which have received several national recognitions, including the 2009 Greenwich Excellence Award for overall satisfaction in the category of Treasury Management for small businesses. Huntington Treasury Management also was recognized by Phoenix-Hecht Quality Index, receiving a grade of A+ for Treasury Management Relationship Management (problem resolution and prompt follow-up); A+ for customer service; and A+ for product capabilities. (The scores were based on Phoenix-Hecht 2010 Middle Market Quality Index for companies with sales of \$40 - \$500 million from the 2010 Phoenix-Hecht Treasury Management Monitor.)

About Huntington

Huntington Bancshares Incorporated is a \$53 billion regional bank holding company headquartered in Columbus, Ohio. Huntington National Bank, founded in 1866, provides full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial product and services. The principal markets for these services are Huntington's six-state banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. The primary distribution channels include a banking network of over 600 traditional branches and convenience branches located in grocery stores and retirement centers, and through an array of alternative distribution channels including internet and mobile banking, telephone banking, and over 1,300 ATMs. Through automotive dealership relationships within its six-state banking franchise area and selected New England states, Huntington also provides commercial banking services to the automotive dealers and retail automobile financing for dealer customers.

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