

Dear \_\_\_\_\_,

This has been an exciting year for the Ohio State Bar Association. In addition to increasing our advocacy efforts, you told us you wanted a more choice in membership options, and a customizable, more easy-to-navigate website. We have delivered!

### **New Membership Plan Choices**

We are pleased to introduce you to our new membership plans (see back for details)—a smart, new approach that gives you the power of choice. As part of your plan, you will enjoy membership discounts and have access to three complimentary CLE programs. You will also have a 30-40 percent discount on purchasing other CLE programs depending on what plan you choose. And you will continue to receive *Casemaker* and additional practice news.

### **Redesign of OhioBar.org**

In 2017, the Ohio State Bar Association's website (OhioBar.org) recorded more than 2.2 million visits. Yet the digital platform did not meet the standards our members expect. For the past 12 months, the OSBA has diligently worked to develop an updated and easy-to-navigate website for our members. We have launched that website. You will find some of the core features of this state-of-the-art website include:

- A member dashboard to conveniently access the content that matters most to you;
- Access to join unlimited communities for free, which allow you to continue the conversation between meetings; and
- The ability to participate in one or two complimentary sections, again depending on which membership plan you choose.

### **New CLE Store Learning Platform**

Our new, robust learning platform also will enhance your CLE experience. It makes both locating and buying your CLE easier. It also provides an easy-to-use, more interactive learning classroom so you will have greater online connection and dialogue with your peers, as well as our speakers.

We believe these changes bring you even more value for your OSBA membership. All of this would not have been possible without the tremendous support we receive from members like you every year. Renewing your OSBA membership enables us to continue to promote justice, advocate for you, advance the legal profession and give you the support you need to reach your professional goals.

To renew your membership and help us advocate on your behalf, go to [ohioBar.org/membership](http://ohioBar.org/membership), call us at (800) 282-6556, or send your renewal information (included) to the Ohio State Bar Association, P.O. Box 638902, Cincinnati, OH 45263-8902.

Thank you for your continued support to the Ohio State Bar Association and all that you do to make a difference.

Sincerely,

Mary Amos Augsburger, Esq.  
CEO/Executive Director  
Ohio State Bar Association

Dear \_\_\_\_\_,

Together with you, this year proved to be a successful year for the Ohio State Bar Association. Recognized as a leading bar in the nation, the OSBA has accomplished so much this past year, largely due to your financial support.

Your membership dues allowed us to continue our role as the primary legal information resource for our members, the public, aspiring legal professionals and public policy makers. We've met many of the goals we set out to achieve on your behalf, including being your voice at the Ohio Statehouse, where we successfully advocated for the legal profession and blocked expansion of the state sales tax to legal services in the most recent state budget, which took effect on July 1, 2017.

Over the last two-year General Assembly, the OSBA successfully pushed through 28 law changes proposed by OSBA committees. These changes made improvements to Ohio law in the areas of estate planning and probate, real estate, corporation law, and the Uniform Commercial Code, as well as streamlining the discovery process and supporting Ohio veterans.

Additionally, the OSBA is:

- now offering our members much needed access to affordable medical coverage through a collaboration with the OSBA Insurance Agency and the Ohio Bar Liability Insurance Company. We offer insurance options to all firms up to 50 employees, including sole practitioners.
- working collaboratively with other interested parties to increase access to justice to underserved populations in Ohio.
- positioning the organization to increase inclusion and diversity and address implicit bias throughout the legal profession

While we are pleased with all we have accomplished due to the tremendous support we have received from members like you, there is still more to do. By renewing your membership with the OSBA today, you will help us continue to advocate for you, promote justice, advance the legal profession and give you the support you need to reach your professional goals.

To renew your membership and help us remain a voice on your behalf, go to [ohiobar.org/membership](http://ohiobar.org/membership), call us at (800) 282-6556, or send your renewal information to the Ohio State Bar Association, P.O. Box 638902, Cincinnati, OH 45263-8902.

Thank you for your continued support and commitment to the Ohio State Bar Association.

Sincerely,

Mary Amos Augsberger  
Executive Director  
Ohio State Bar Association